



## **WARNING SYSTEMS TO DEMONSTRATE AFFORDABLE EAS ACTIVATION SYSTEM FOR BROADCASTERS AT NAB SHOW**

### **FEMA INVITES WARNING SYSTEMS AND OTHERS TO DEMO CAP IPAWS EAS ACTIVATION SYSTEM FOR BROADCASTERS**

SARASOTA, FL and HUNTSVILLE, AL, April 6, 2010 – [Warning Systems, Inc.](http://www.warning-systems.com) (WSI), provider of public alert and notification systems for broadcasters and emergency management agencies, today announced that the Federal Emergency Management Agency (FEMA) Integrated Public Alert and Warning Systems (IPAWS) program office has invited WSI and other CAP enabled technologies to participate in the FEMA sponsored CAP IPAWS Interoperability Demonstration at the FEMA booth (C2052) at the National Association of Broadcasters (NAB) Show in Las Vegas, NV, April 12-15, 2010. <http://www.nabshow.com/2010/>

The Warning Systems, Inc. AdaptAlert™ EAS Activation System provides broadcasters a web-based, standards-compliant activation of EAS Encoder/Decoders (ENDEC) at their stations. WSI offers an affordable alternative for broadcast stations, allowing them to continue using their existing ENDEC for EAS messaging instead of buying whole new systems. By connecting the WSI AdaptAlert™ EAS to their current ENDEC unit, broadcast stations will be able to receive CAP alerts from Presidential, national, state and local sources.

“Broadcasters across the United States appreciate the importance of IPAWS. They realize that CAP has the potential to bring the Emergency Alert System in line with current technologies—that it can truly help save lives in emergency situations,” said Patrick Gannon, Warning Systems’ President and Chief Operating Officer. “What broadcasters need to see is how easily, reliably and affordably they can implement IPAWS into their current installations. That’s where WSI comes in.”

“I have worked with the WSI AdaptAlert™ EAS Activation system since the FEMA IPAWS pilot program began three years ago,” stated Larry Wilkins, State Emergency Communications Committee (SECC) Chair for Alabama and added, “I have found the WSI product to be a very reliable, versatile and low-cost addition for broadcast stations to utilize for EAS. We use AdaptAlert™ to initiate our state AMBER Alerts and the Required Monthly Test (RMT) in Alabama.”

The major advantage to purchasing the WSI AdaptAlert™ EAS system is the ability to transmit and receive crystal clear audio messages over a digital network, instead of the poor quality voice messages received today via radio transmission through multiple relays. This new system can enable creation of on the fly text-to-speech audio or receive stored audio WAV files, especially for state and local use. The use of CAP-over-Internet Protocol networks will increase reliability of alert message transmission to insure that broadcasters receive all EAS and Amber alerts all the time. The WSI AdaptAlert™ EAS add-on system was selected for the FEMA WARN1 and WARN2 pilot programs for installation in over 40 broadcast sites in several states.

WSI continues its leadership role in emergency standards. WSI’s CTO, Elysa Jones, chairs the OASIS Emergency Management Technical Committee, the group that produced the CAP v1.1 OASIS Standard and led the development of the CAP USA IPAWS Profile. Jones was recently named ‘OASIS Distinguished Contributor’ in recognition of her accomplishments in advancing emergency interoperability standards.

WSI’s participation in the FEMA booth and the CAP IPAWS demo does not imply any endorsement of WSI’s products by FEMA.



### **About WSI**

WSI is dedicated to providing high quality, versatile, state-of-the-art hardware and software products and services for effectively alerting emergency management professionals, and the public in the event of emergencies or incidences of concern. WSI's products also have the capability to alert selected populations located within specific affected geographical zones. WSI is well known for their Tone Alert Receivers installed at US Chemical Stockpile Emergency Preparedness Program (CSEPP) sites, along with their CAP-enabled Emergency Alert System (EAS) and radio frequency activation systems. An equity-owner company, WSI is headquartered in Huntsville, AL, with offices in Anniston, AL and Sarasota, FL.

<http://www.warningsystems.com>.